

# Prestigious & Proud

# the SaltBlock gazette

The Leading Equine Publication for the Carolinas & Beyond

cover

### Included with your cover purchase

1. Your image on the cover of *Salt Block Gazette* with logo, website, and location (city, state) in a 4"x2" space.
2. Cover story, including two additional photos
3. 1/4 page color ad

### Cover Photo:

#### Format & Size

1. The *Salt Block Gazette* Cover is a 8.125" x 10.625" vertical format, therefore, a vertical image or horizontal image that can be cropped to a vertical is needed.
2. The top 1/5 of the photo should be clear of subject matter to allow for the *Salt Block Gazette* logo.
3. Digital photo files must be no smaller than 8" x 10" at 300 dpi. Anything less than that will become very grainy and fuzzy when enlarged.
4. Prints should be no smaller than 5" x 7"; 8" x 10" is preferred. This ensures an acceptable reproduction of the image.

### Cover Policy:

Please include any special requests along with your photograph. We do our best to meet these needs, but make no guarantees. *Salt Block Gazette* (SBG) reserves the right to refuse any photo submitted. We consider this in the best interest of both SBG and you, the advertiser. A *non-refundable* deposit of \$500 is due within 30 days from the commitment. There can be no outstanding balance on your account upon cover deposit. The cover will be held for the purchaser for the same month of the following year for 90 days after cover date.

### Strict Deadline For the Cover Photograph:

Photos are due 2 months prior to the cover date. Cover photos remain with *Salt Block Gazette* until cover is printed.

Business Name: \_\_\_\_\_ Deposit Received: \_\_\_\_\_

Cover to be purchased: Month \_\_\_\_\_ Edition \_\_\_\_\_ Balance Due: \_\_\_\_\_

City, State: \_\_\_\_\_ Materials Due: \_\_\_\_\_

Website: \_\_\_\_\_

Photos being sent by:  Email  FTP  Mailed Hard Copy  Mailed on Disk

Customer's FTP: \_\_\_\_\_

Login: \_\_\_\_\_ Password: \_\_\_\_\_

\*Photographer to be credited for cover photo: \_\_\_\_\_

Photographer(s) to be credited for cover story photos: \_\_\_\_\_

Photographers Release: \_\_\_\_\_

\*Routinely noted on table of contents page unless otherwise specified.

